



Author Academy: Your Guide to Publication Success

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Associate Editor

Materials Science and Engineering

November 13, 2014

All Nobel laureates this year in medicine, physics, chemistry and economics are Springer authors



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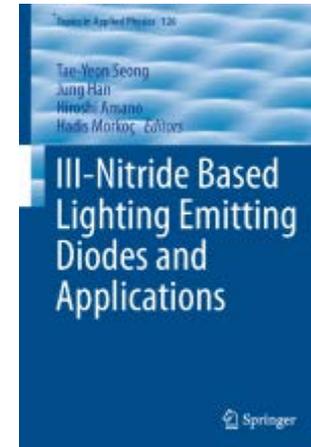
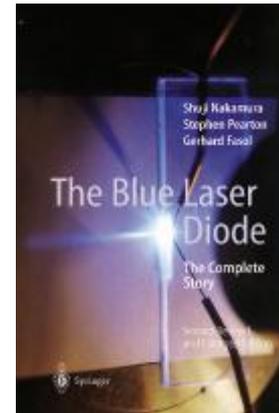


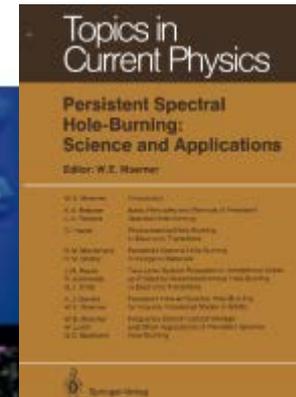
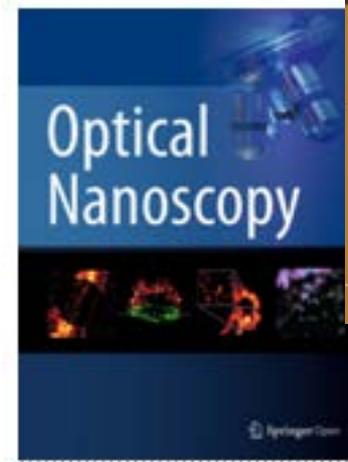
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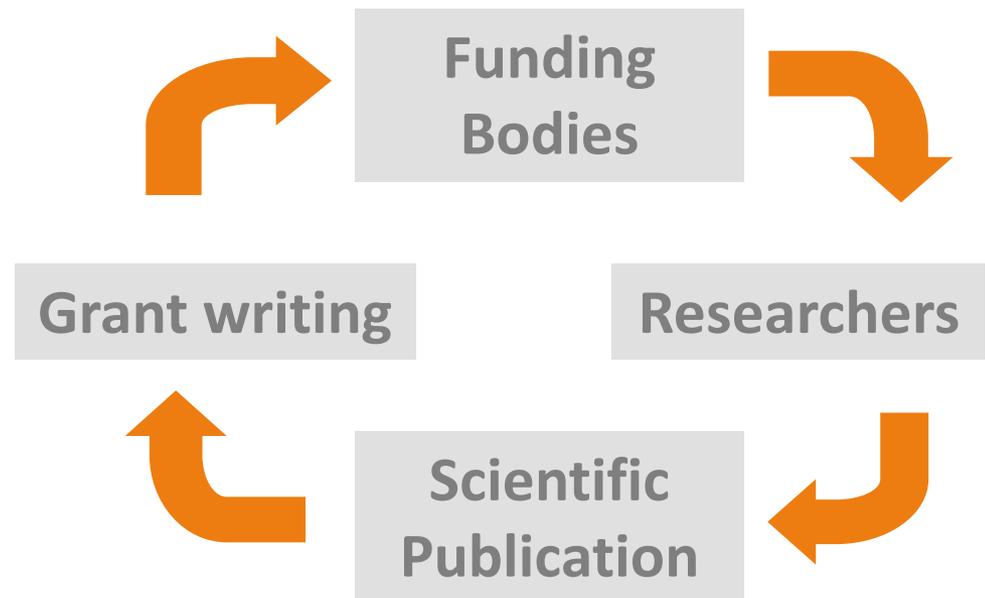
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- Exchange ideas, communicate with peers -> Advance (not repeat) scientific knowledge and enhance scientific progress
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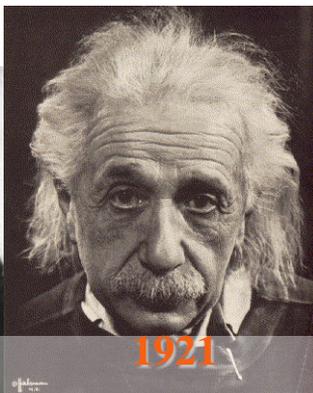
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Albert Einstein

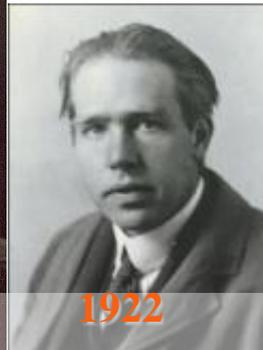
Physics



1921

Niels Bohr

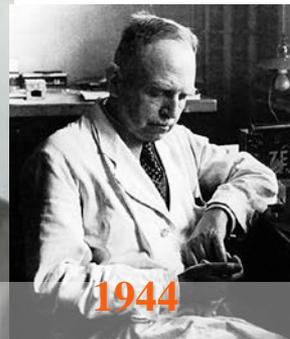
Physics



1922

Otto Hahn

Chemistry



1944

Pierre-Gilles de Gennes

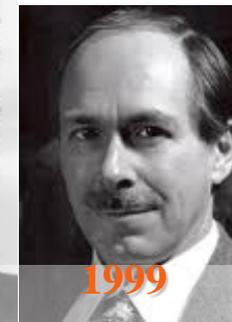
Physics



1991

Gerard 't Hooft

Physics



1999

Kurt Wüthrich

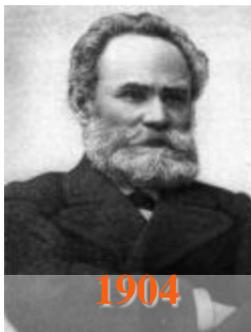
Chemistry



2002

J.P. Pavlov

Medicine



1904



Life Sciences



Medicine



Geosciences



Physics & Astronomy



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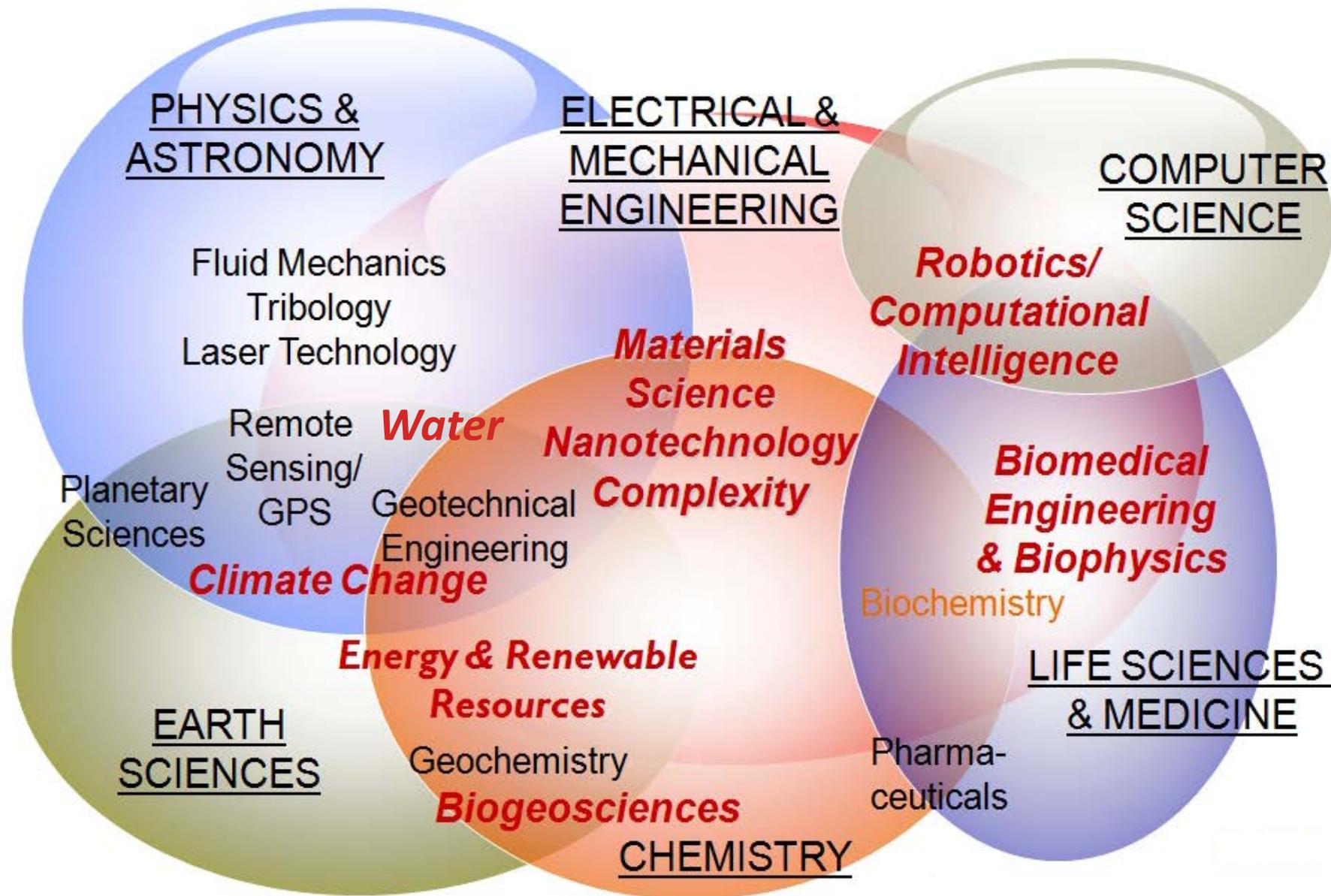
Mathematics

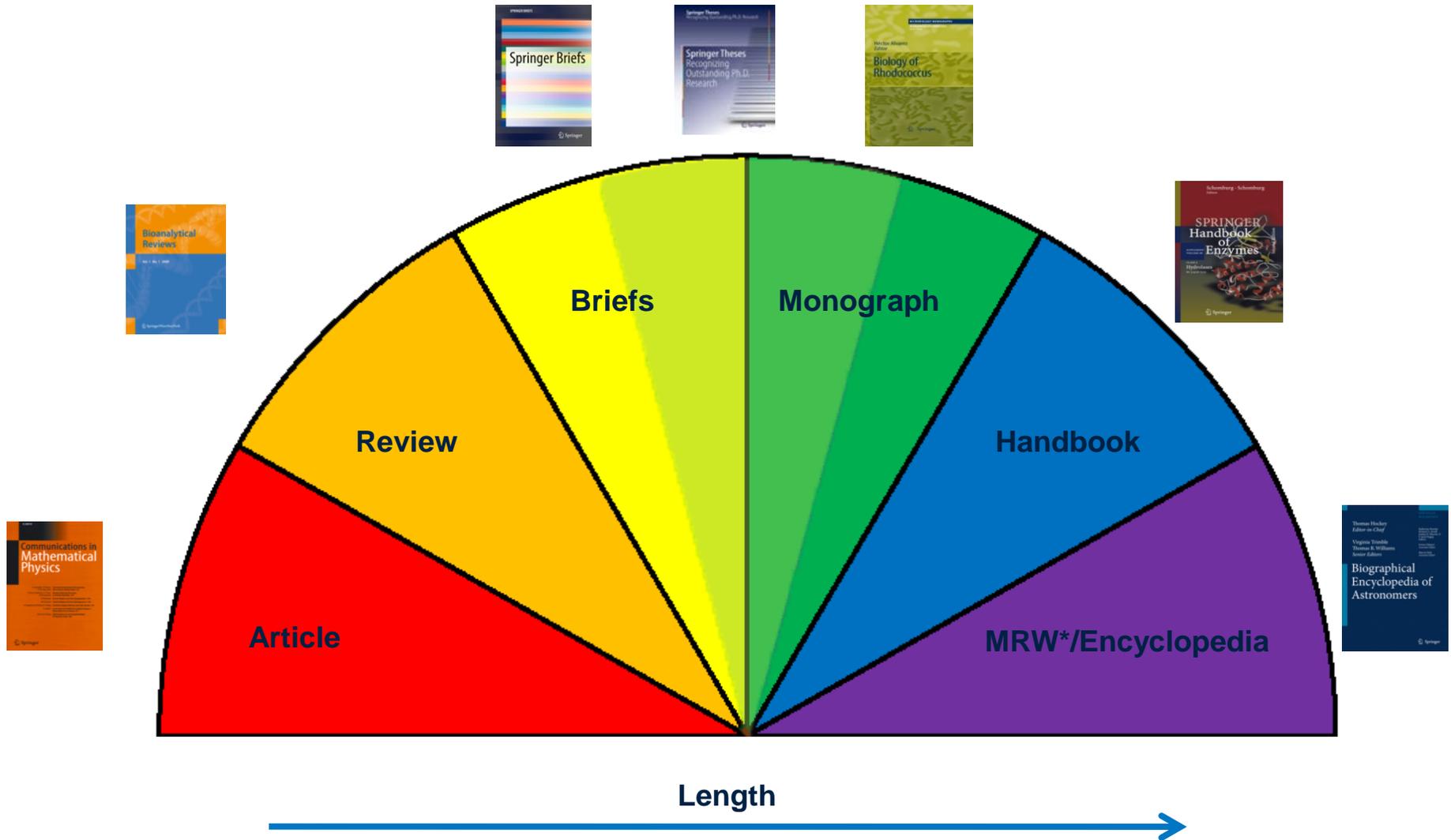


Humanities



Economics &
Management Science





* MRW: Major Reference Work

How to submit your paper to Springer



The screenshot shows the Springer website's authors page. At the top, there is a blue navigation bar with the Springer logo on the left and links for 'New User' and 'LOGIN' on the right. Below the navigation bar is a search bar with a 'GO' button and an 'Advanced Search' link. The main content area is divided into two columns. The left column features a section titled 'Authors & editors' with a list of links: 'Journal authors', 'Book authors & editors', 'Journal editors', 'Author academy', and 'Author newsletter'. Below this is a featured article titled 'Author Academy: detailed advice on manuscript publishing' with a 'read more' link. The right column has a main heading 'Partner with Springer and publish with confidence' followed by two paragraphs of text. Below the text is a section titled 'Springer in 60 seconds' and another section titled 'At Springer, you are in good company... and in good hands!' with a paragraph of text. At the bottom of the right column is a 'Share' section with social media icons for Facebook, Twitter, LinkedIn, and Google+, each with a 'Share' button.

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Author Academy: Academic Writing & Publishing Webinar Series



The screenshot shows the homepage of the China Authors Workshop. At the top, there is a navigation bar with 'Home', 'For Authors & Editors', and 'China Authors Workshop'. Below this is a large banner image of two people working at a computer, with the text 'Springer作者学院·学术写作与出版系列讲座' and '一键注册随时随地【免费】听讲座，助力您的学术之旅！'. To the right of the banner is a vertical list of webinar topics, each with a right-pointing arrow:

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- 【第二期】如何用英文准确表达想法？
- 【第三期】常见英文书面表达错误
- 【第四期】如何回应同行评审的评论？
- 【第五期】科技期刊同行评议全流程

Below the banner, there is a section titled '免费听讲座，数量有限送好礼！' (Free webinars, limited quantity, gifts included!). This section contains text about the workshop's goals, a list of topics, and participation details. A '重要提示' (Important notice) section follows, along with a '如何登录及下载海报证书?' (How to log in and download certificates?) link. Below this is a video player showing a webinar titled '【第一期】如何选择和确定目标期刊？'. The video player interface includes a 'Contact us' button and the URL 'springer.com/chinaauthorworkshop'. Below the video player is another section titled '【第二期】提高英文论文写作能力 PART I' with the subtitle 'PART I: 如何提高英文准确表达想法'.

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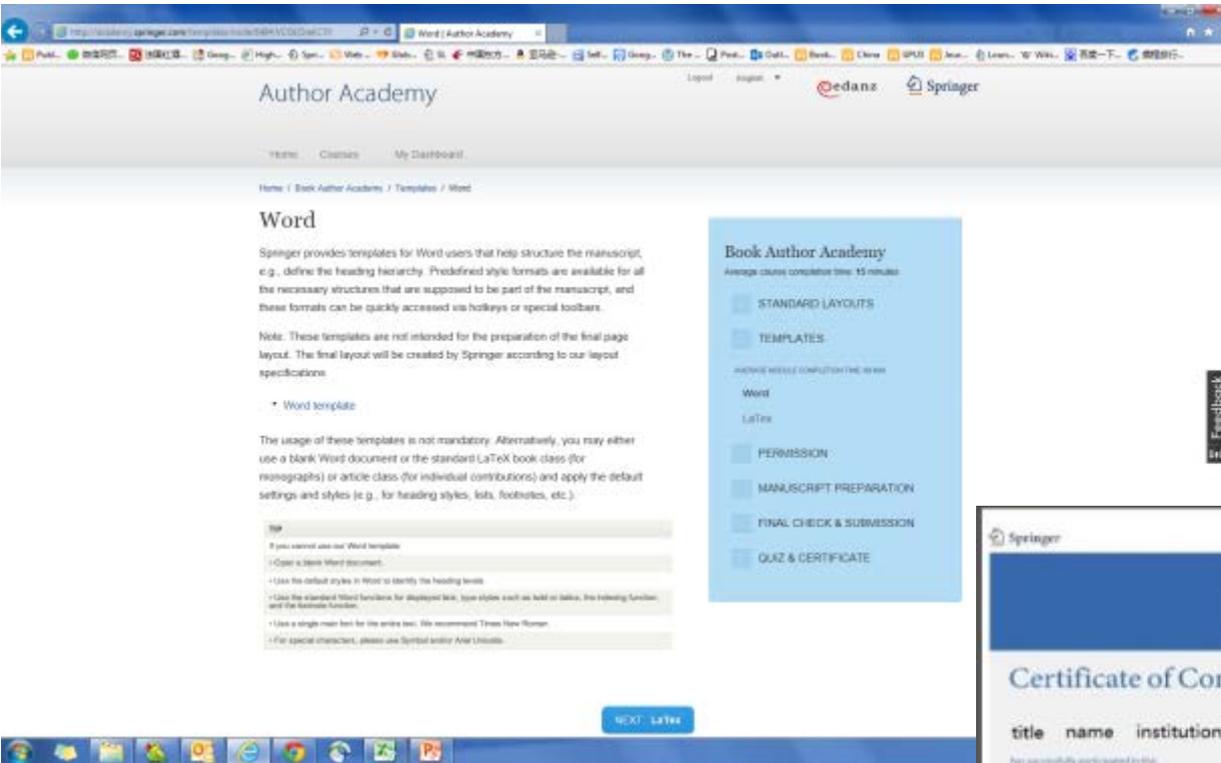
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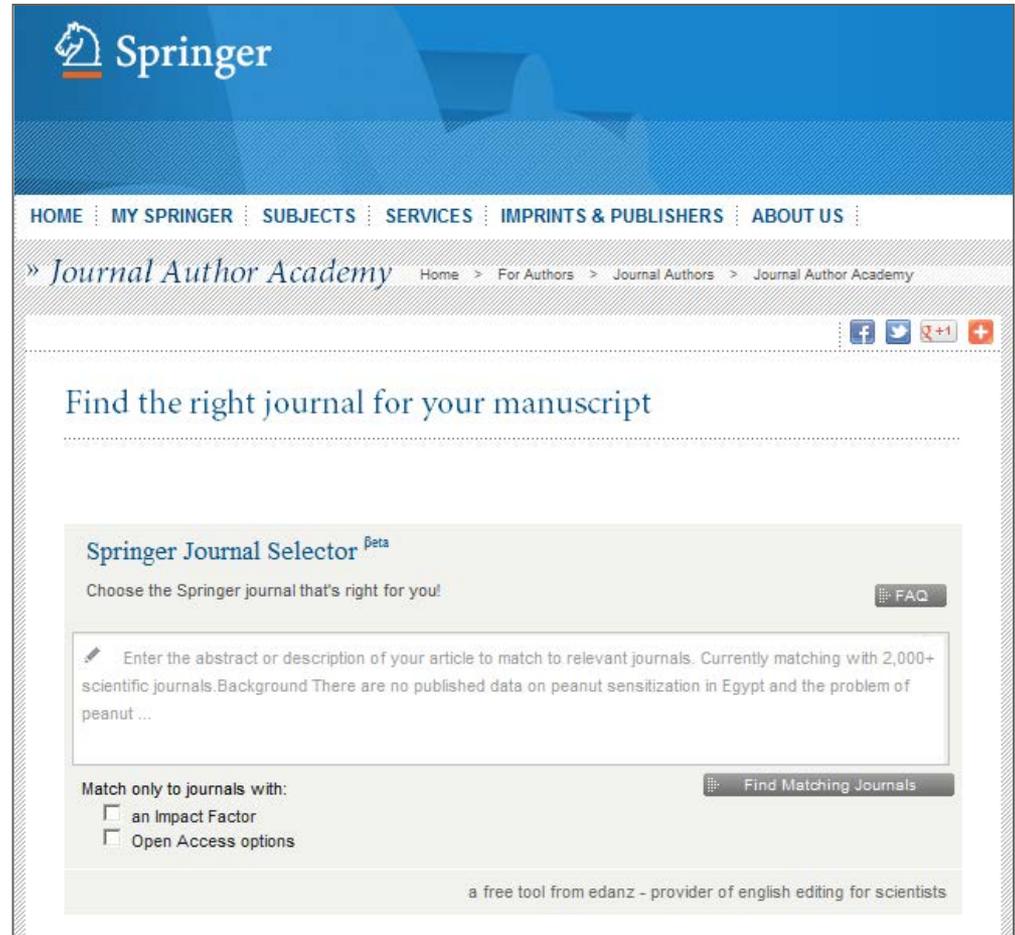


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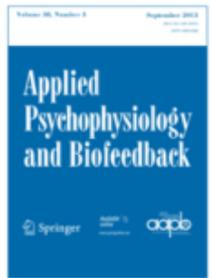
The screenshot shows the Springer Journal Selector interface. At the top, the Springer logo is displayed. Below it is a navigation menu with links for HOME, MY SPRINGER, SUBJECTS, SERVICES, IMPRINTS & PUBLISHERS, and ABOUT US. The main heading is "» Journal Author Academy" with a breadcrumb trail: Home > For Authors > Journal Authors > Journal Author Academy. There are social media icons for Facebook, Twitter, and LinkedIn. The main content area is titled "Find the right journal for your manuscript". Below this is the "Springer Journal Selector ^{Beta}" section, which prompts the user to "Choose the Springer journal that's right for you!". A text input field contains the abstract: "Background There are no published data on peanut sensitization in Egypt and the problem of peanut ...". Below the input field, there are checkboxes for "Match only to journals with:" and "an Impact Factor" and "Open Access options". A "Find Matching Journals" button is located to the right of the checkboxes. At the bottom, it states "a free tool from edanz - provider of english editing for scientists".

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In association with the Association for Applied Psychophysiology and Biofeedback

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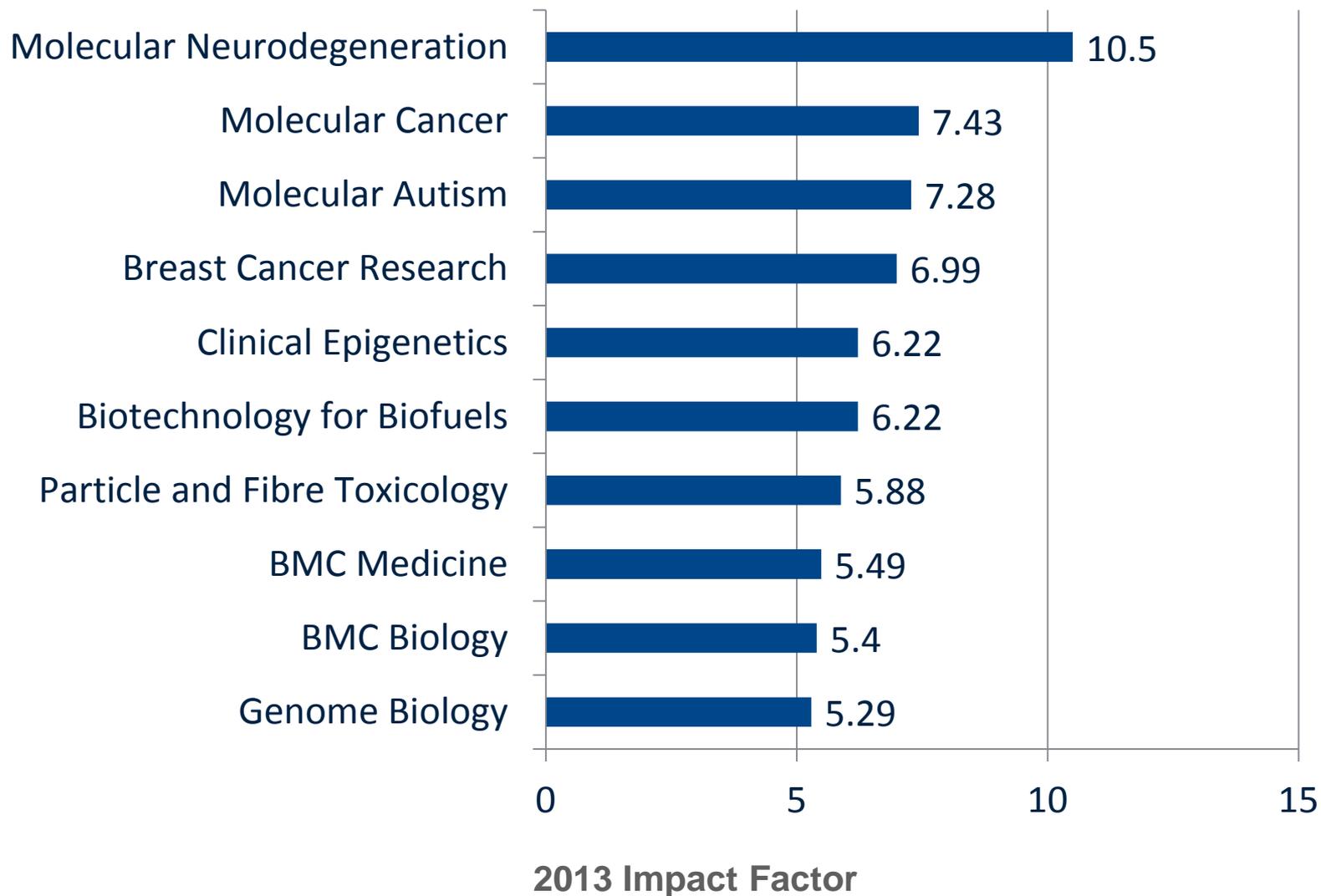
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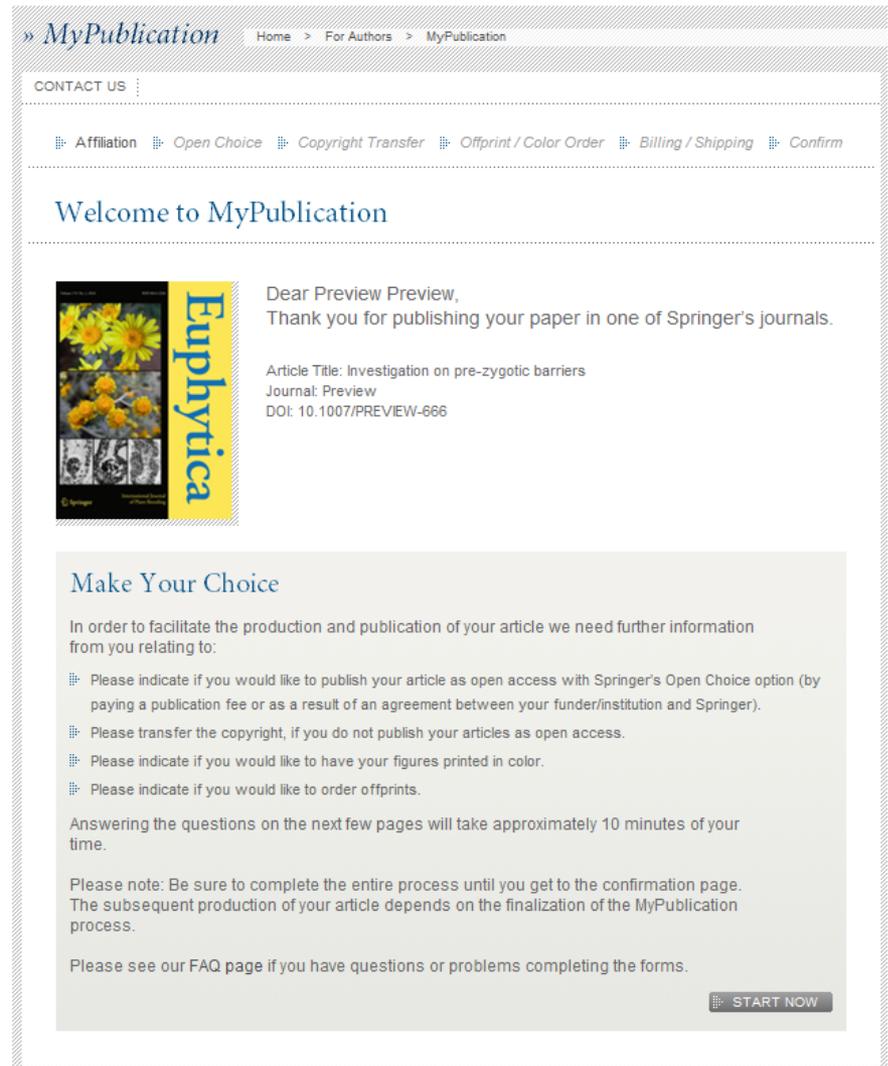
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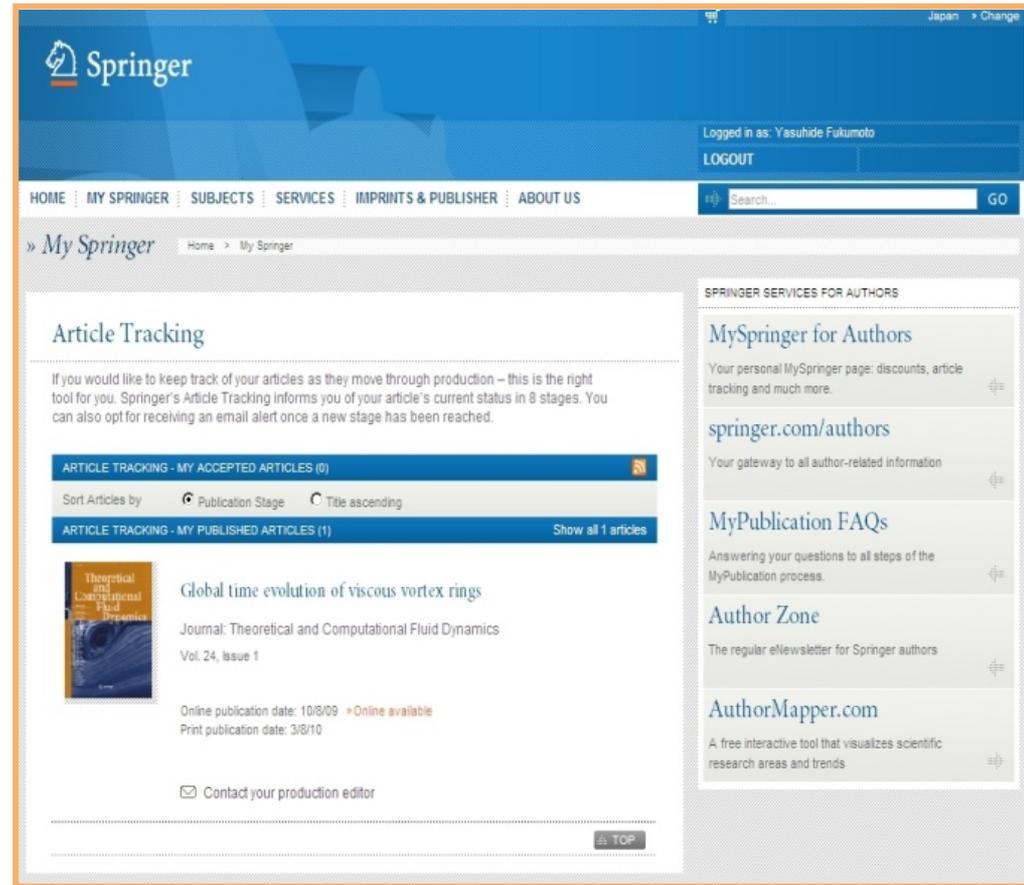
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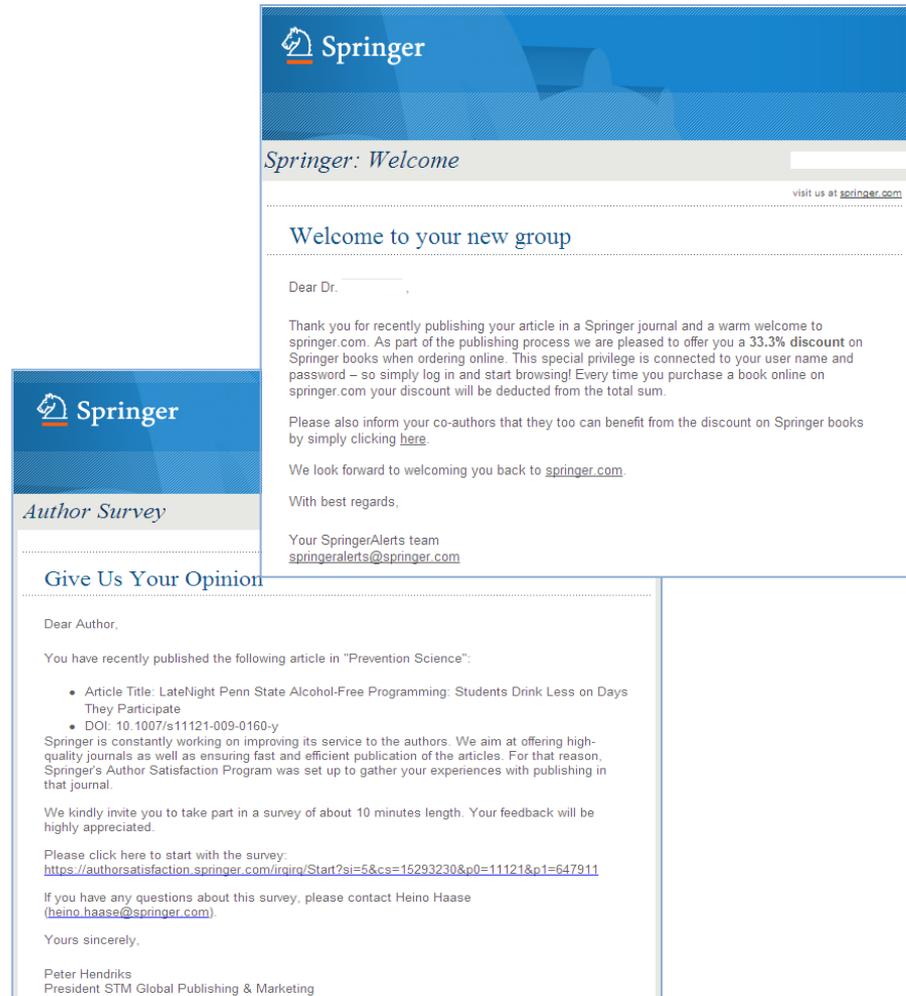
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The screenshot shows the Springer MySpringer Article Tracking interface. At the top, the Springer logo is on the left, and the user is logged in as 'Yasuhide Fukumoto' with a 'LOGOUT' link on the right. A navigation menu includes 'HOME', 'MY SPRINGER', 'SUBJECTS', 'SERVICES', 'IMPRINTS & PUBLISHER', and 'ABOUT US'. A search bar is located on the right. Below the navigation, the page is titled 'My Springer' and 'Article Tracking'. A descriptive paragraph explains the Article Tracking service. Two sections are visible: 'ARTICLE TRACKING - MY ACCEPTED ARTICLES (0)' and 'ARTICLE TRACKING - MY PUBLISHED ARTICLES (1)'. The published article section shows a thumbnail for 'Theoretical and Computational Fluid Dynamics', the title 'Global time evolution of viscous vortex rings', the journal name, volume and issue information, and publication dates. A 'Contact your production editor' link is provided at the bottom. On the right side, there is a sidebar with 'SPRINGER SERVICES FOR AUTHORS' including 'MySpringer for Authors', 'springer.com/authors', 'MyPublication FAQs', 'Author Zone', and 'AuthorMapper.com'.

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- Choosing a journal
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The screenshot shows an email from Springer with a blue header. The main content is a congratulatory message and an author survey. The survey section is titled 'Give Us Your Opinion' and includes details about a recently published article and a link to participate in a survey.

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Yours sincerely,

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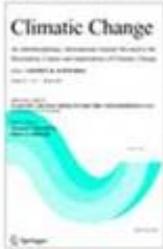
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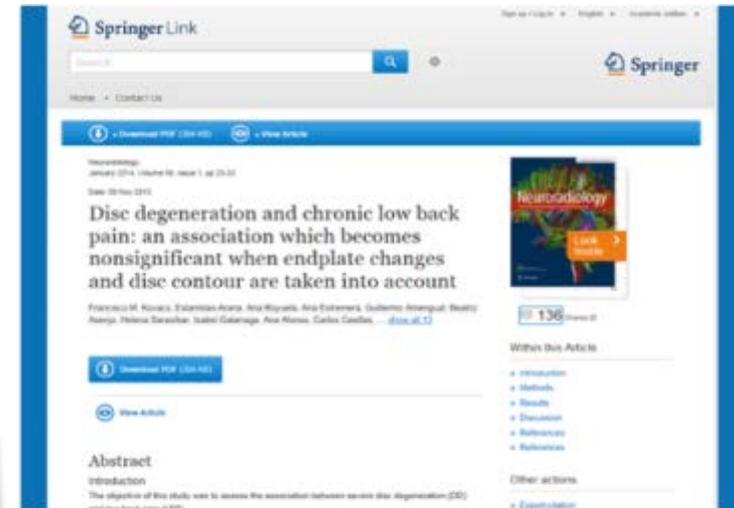
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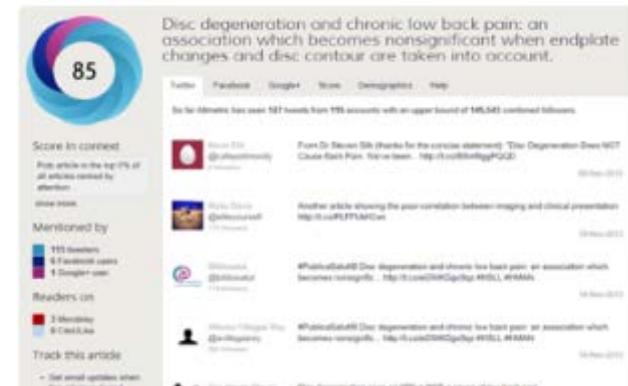
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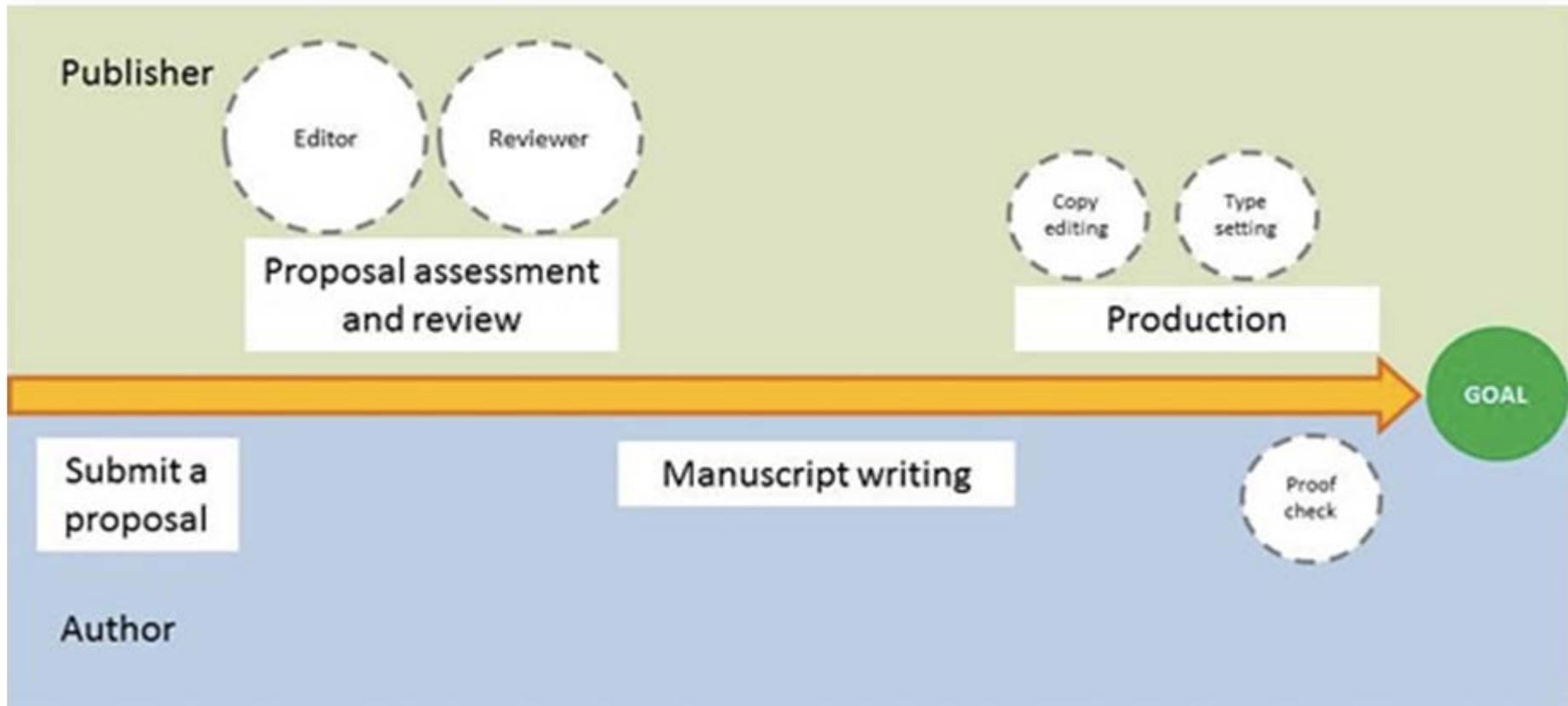
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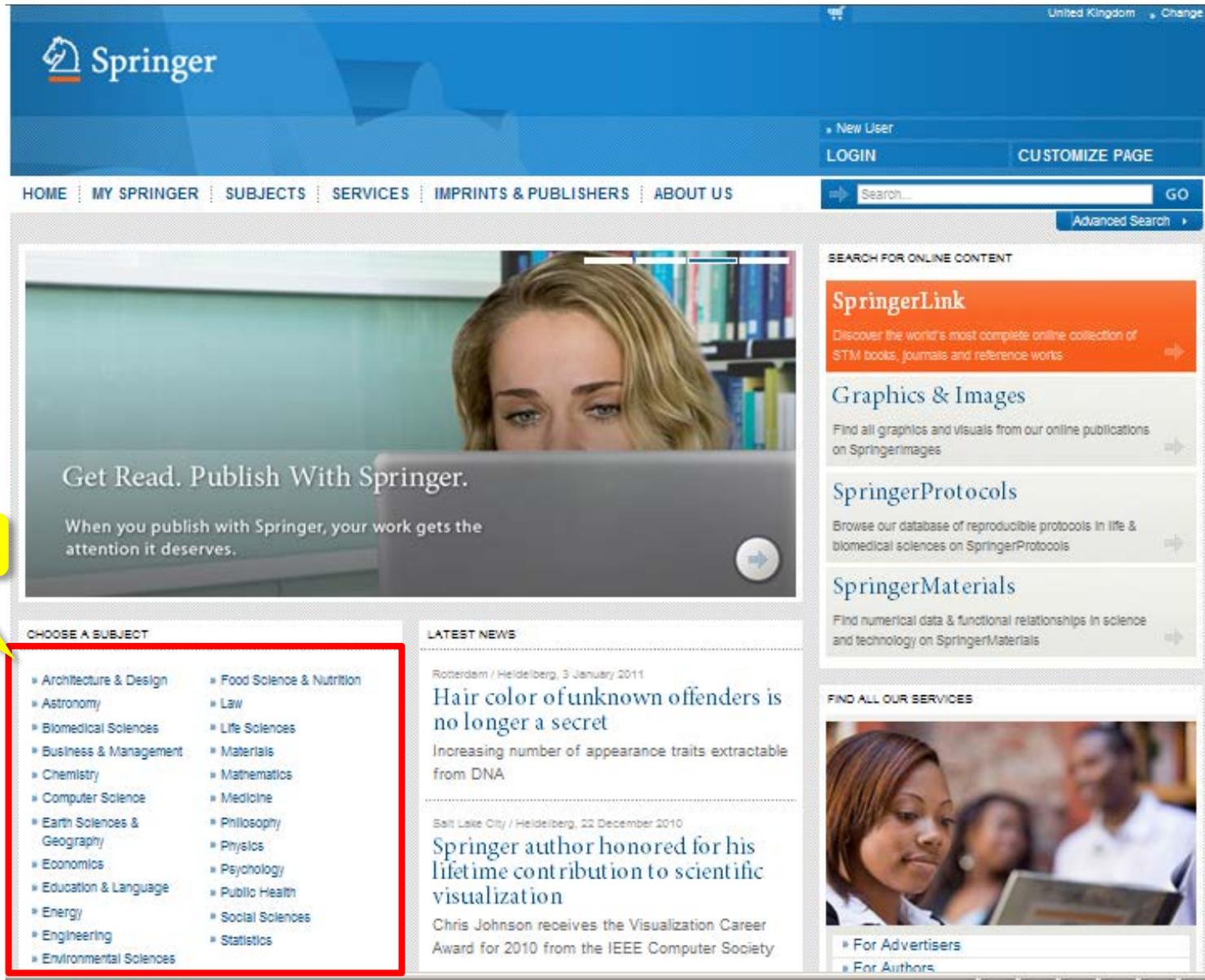


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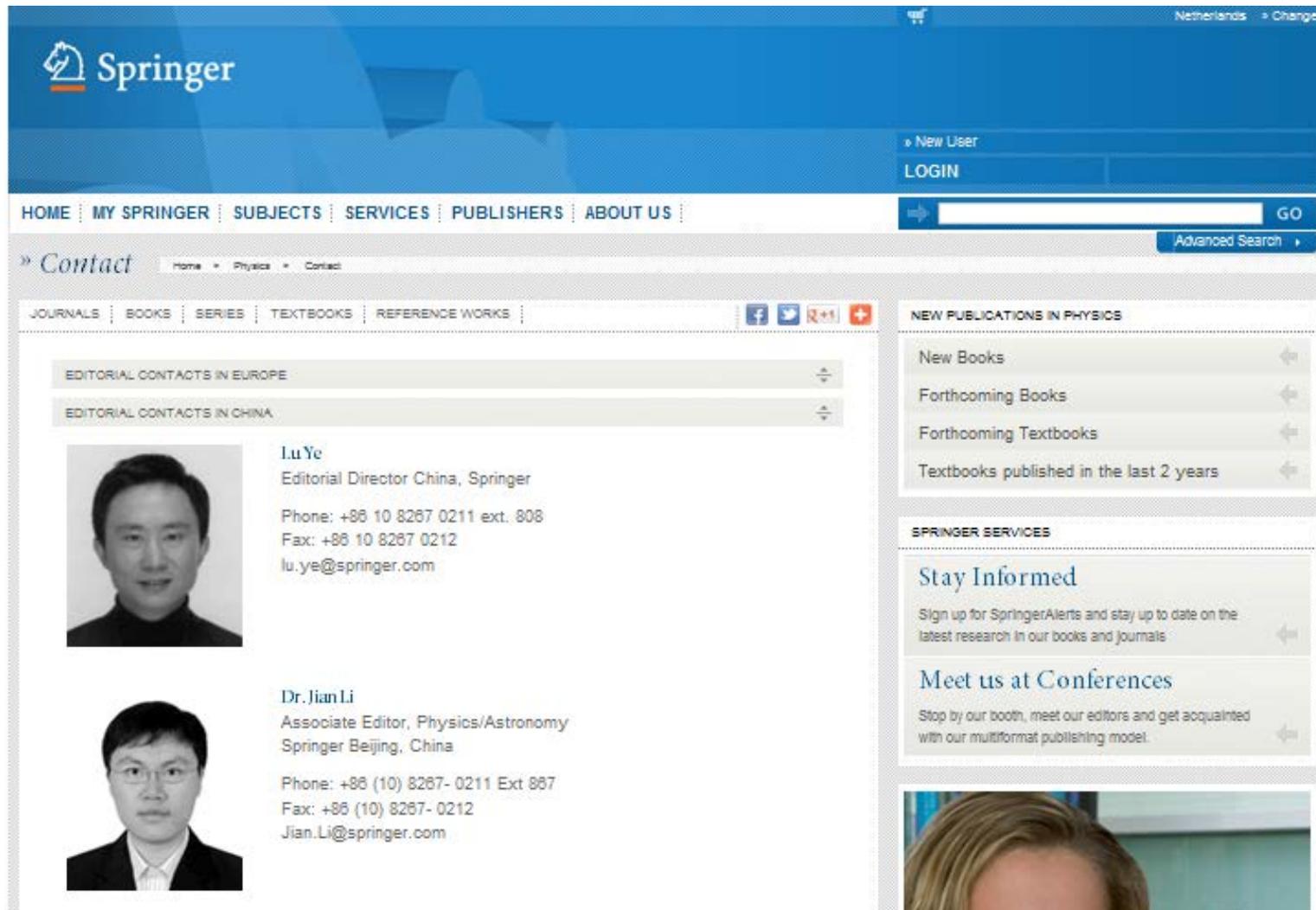
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