

Emerald 图情期刊与 国际期刊投稿介绍

方理华、徐欢 出版部

010-8225 0212

edit@emeraldinsight.com.cn

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About Emerald



1967年，英国，百强商学院之一Bradford University Management Center

独立主编：期刊主编主要为学术个体，保持学术研究的独立性和个性化，良好的持续性

总部英国，主编全球，内容国际



主要学科：

管理学，工程学，其他人文社会科学

- | | |
|---------|--------|
| 1、管理学期刊 | 230+种 |
| 2、工程学期刊 | 18种 |
| 3、图书 | 2000多种 |
| 4、文摘库 | 5个 |
| 5、案例集 | 200个 |

Emerald 图情学期刊概况



- 总数-32本
- 检索情况（SSCI-8本、SCI-4本）
- 85%被Scopus检索
- 涵盖图书馆学情报学和信息与知识管理（图书馆综合管理、参考咨询、新技术）

专业化、细分化- 图情学期刊



- *Aslib Proceedings: New Information Perspectives*
- *Collection Building*
- *Interlending and Document Supply*
- *Journal of Documentation*
- *Library Hi Tech News*
- *Library Management*
- *Library Review*
- *New Library World*
- *Online Information Review*
- *Performance Measurements and Metrics*
- *Program: Electronic Library & Information Systems*
- *References Services Review*
- *The Bottom Line: Managing Library Finances*
- *The Electronic Library*
-
- 《信息管理协会会报：新信息展望》
- 《馆藏建设》
- 《馆际互借与文献供应》
- 《文献资料工作杂志》
- 《图书馆高新技术》
- 《图书馆管理》
- 《图书馆评论》
- 《新图书馆世界》
- 《在线信息评论》
- 《绩效考核：国际图书馆信息服务杂志》
- 《电子图书馆和信息系统》
- 《参考工作评论》
- 《底线：图书馆财务管理》
- 《电子图书馆》
-

Emerald 图情期刊推荐

Journal of Documentation



- **David Bawden** 《文献资料工作杂志》主编、信息科学教授，英国伦敦城市大学，信息科学学院；出版多本图书以及许多期刊论文。
- **范围：**
信息科学 信息与知识管理
信息和知识组织 信息与数字素养
资讯搜寻与检索，人类信息行为
国内外信息政策以及信息社会问题



SSCI 收录

* *Effects of interaction design in digital libraries on user interactions*

（李月琳，南开大学、Xiangmin Zhang, Rutgers等）

* *How poor informationally are the information poor? Evidence from an empirical study of daily and regular information practices of individuals*

（于良芝，南开大学）

Emerald 图情期刊推荐

Online Information Review



- **Gary E Gorman II** 教授，惠灵顿维多利亚大学信息管理系，IFLA常务委员会成员，侧重研究发展中国家信息管理问题。
- **范围：**
 - ✓ 信息质量和可信度
 - ✓ 网络搜索引擎设计的新途径
 - ✓ 源于网络搜索服务的信息专家和终端用户角色变化
 - ✓ 不同情景下的网络使用和内容，包括电子商务



SCI&SSCI 检索

* *An empirical study of determinants of web based question-answer services adoption*

(邓胜利、Yuanyuan Qi 武汉大学)

* *The role of Web 2.0 applications on niche culture diffusion: an empirical study on the influence of online forums on fans of rock music*

(Dr Nan Zhang, 清华大学)

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Interlending and Document Supply



- **Mary Hollerich** 《馆际互借与文献传递》主编
美国路易斯大学图书馆馆长、IFLA文献传递和资源共享常务委员、二十多年图书馆工作经历，从事过图书馆各部门工作
- **期刊范围：**
与文献供应和传递广泛相关的活动：
 - √ 采购、存储和影印复制
 - √ 联网
 - √ 发达国家和发展中国家组织间的文件供应
 - √ 世界范围的新技术发展



SSCI 收录

* **The BALIS Interlibrary Loan system: a new network in Beijing**

(Miss Xiaoli Wang 北京科技大学)

* **The development of document supply services in China**

(Ms Ping Jia 中科院国科图)

* **The open access movement in China**

(Dr Xiaochun Zhu & Professor Conghui Fang 南京理工大学)

Emerald 图情期刊推荐

The Electronic Library



Dr David Raitt 主编 《电子图书馆》 - 1983年，皇家天文学会会员、欧洲航空局技术转移高级官员、Internet Librarian International联合主席。

范围：

图书馆与网络

数字图书馆

OPACs

电子书与期刊

用户界面 – 网络利用率

软件和硬件发展

因特网访问与运用

电子政府、电子化整合



SSCI 收录

*** Surviving in the digital age by utilizing libraries distinctive advantages**

(刘素清、廖三三 北京大学)

*** Scholarly Impact Measurements of LIS Open Access Journals: Based on Citations and Links** (Miss Weina Hua & Mr Shunbo Yuan 南京大学)

*** An Investigation and Analysis of the Application of Web 2.0 in Chinese University Libraries** (Bijuan Chen, Miss Ruoyao Shi & Professor Li Si 武汉大学)

论文准备-以Emerald 投稿为例



- 1、选择一本目标期刊— 关键词检索
- 2、浏览期刊主页— 选题范围、写作指南、范文

The screenshot displays the Emerald website interface. At the top, there is a navigation bar with links for Home, Text View, Contact Us, Site Map, Support, Register, and Administrators. The Emerald logo and tagline "Research you can use" are prominently displayed on the left. A sidebar on the left contains a search bar, a login section, and a list of resources including Emerald Management eJournals, Emerald Journals, and Emerald Subject Collections. The main content area shows the breadcrumb trail: Home > Product Information > Journal list > European Journal of Marketing Information - Author Guidelines. The journal title "European Journal of Marketing" is highlighted with a red box, and its ISSN, 0309-0566, is also highlighted. Below the journal title, there are links for Table of Contents, Latest Issue RSS, and RSS. The "Author Guidelines" section is the primary focus, detailing submission instructions, editorial objectives, and general principles. The "Editorial objectives" section states that the journal aims to disseminate insightful and original marketing knowledge, welcoming novel and ground-breaking contributions. The "General principles" section lists criteria for research, such as rigorous, high-quality work of international standing, diverse methodological approaches, and clear relevance to marketing scholarship.

论文准备-以Emerald 投稿为例



3、修改论文格式——参考 [Author Guidelines](#)

- ✓ 标题: 最少的单词, 表达最充分的意思
Emerald期刊一般要求论文题目不超过8个英文单词

- ✓ 摘要:

结构性摘要

- 出现于20世纪80年代后期
- 明显不同之处在于行文中用醒目的字体(黑体、全部大写、或斜体),直接标出目的、方法、结果、结论等以便于读者了解论文的内容
- Emerald采用这种摘要类型。

报道性摘要

- 资料性或情报性摘要
- 主要总结论文中的主要发现, 运用于描述实验研究类论文和创新价值较大的、主题单一的文献.它向读者提供原文中的全部创新内容, 提供尽可能多的定量或定性的信息。

指示性摘要

- 介绍性摘要, 也称陈述性摘要。
- 主要介绍论文的论题和目的, 用简单的几句话使读者对论文所研究的主要内容有一概括的了解, 不需要介绍方法、结果、结论的具体内容, 也不需要数据定量描述。

结构性摘要举例



Milorad M. Novicevic, Mario Hayek, Tony Fang, (2011) "Integrating Barnard's and contemporary views of industrial relations and HRM", Journal of Management History, Vol. 17 Iss: 1, pp.126 - 138

Abstract

- ***Purpose*** – The purpose of this paper is to juxtapose the **contemporary views** of **industrial relations** (IR) and **human resource management** (HRM) with the ideas expressed by Chester Barnard.
- ***Design/methodology/approach*** – The paper analyzes Chester **Barnard's** views along the four premises that underlie **contemporary perspectives** on the fields of IR and **HRM**.
- ***Findings*** – Barnard's main points: that sincerity and honesty of management is crucial to developing an individual employee's will to collaborate, and that collective cooperation is superior to collective bargaining are found to resonate well with the **contemporary views** and provide a clear indication for Barnard's preference of **human resource** perspective to the IR perspective.
- ***Practical implications*** – This paper provides **Barnard's** practical insights into why managing IR and HR by policies leads to poor management.
- ***Originality/value*** – This paper is the first to recognize **Barnard's** unique contribution to **contemporary perspectives** on IR and **HRM** disciplines.
- **Keywords:** Employee relations, Human resource management, Industrial relations, Organizations

论文准备-以Emerald 投稿为例

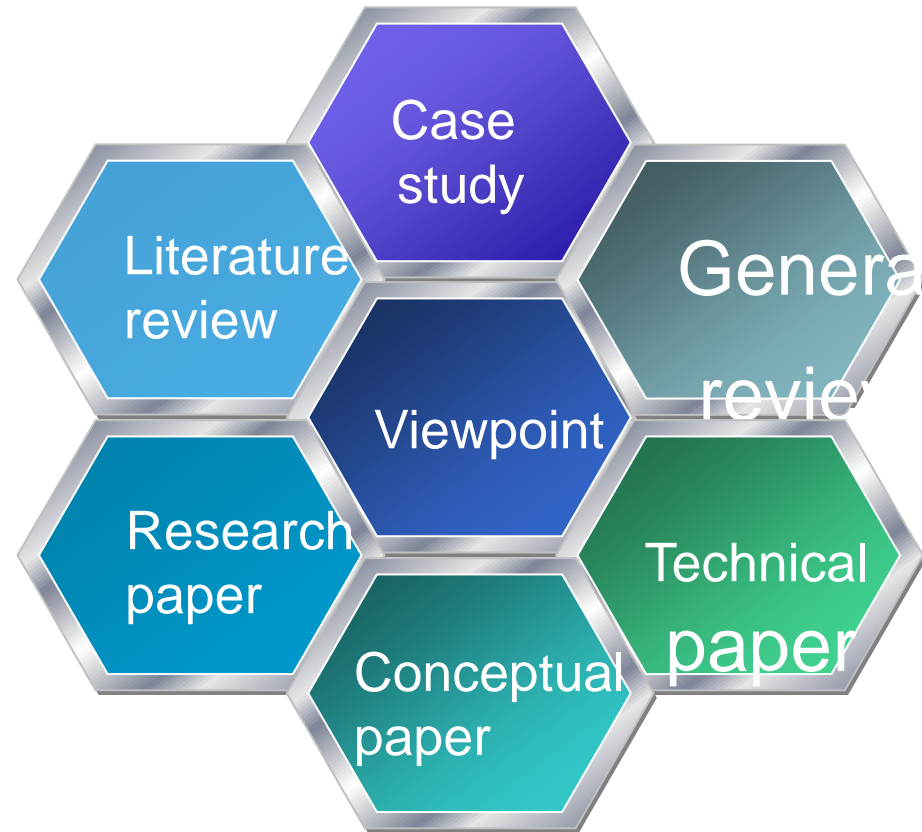


- ✓ 关键词：数量限制，一般4-6个
- ✓ 论文类型：7种（见右图）
- ✓ 正文：字数限制4,000~6,000单词
论文结构
- ✓ 参考文献：

Harvard style:哈佛格式，作者在正文中用圆括号注出所引用文献的作者和出版年，在文后参考文献列表中提供所引文献的详细信息，参考文献列表以作者姓氏的**字母顺序**排序。

MLA (the Modern Language Association):美国现代语言协会制定的论文指导格式，一般偏重应用于人文科学领域。

APA(the American Psychological Association):美国心理学会所发行的出版手册规定的格式要求，一般应用于心理学，教育学等。



Paper Type

参考文献举例-数量^(12起); 时间; 质量



References

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Article Title page & Covering Letter



4、准备论文提交材料

- ✓ 不包含任何作者信息的**论文正文**
- ✓ **文章标题页(Article title page)**:其中包括作者简介、摘要、论文题目等信息
- ✓ **建议**随附上**covering letter**

推荐**covering letter**，应该包括**2条有效信息**：

- 陈述要向这本期刊投稿的原因，尤其是您的文章与众不同，或者超出了期刊的范围的时候
- 阐述本文是否引用或参考了与其主题相似但已发表在其他期刊上的论文

恰当的**covering letter**应如此表述：

- *I am submitting this article to Journal of Documentation. You will see that it deals with public library management, which I appreciate is outside JDoc's normal scope. However, it focuses on the novel application of a theoretical model to the topic, and hence I think it is appropriate for JDoc.*
- *I am submitting an article with a similar title to 'Public Library Journal'. However, that article gives a series of case studies, rather than describing and applying the model, and so is quite distinct from the paper submitted here. I can send a copy of the PLJ paper if required.*

不建议使用的**covering letter**：

- *I am sending this article for you to publish in Journal of Documentation, after your editorial amendments. I have chosen JDoc to publish this paper, as it is a high-impact and well-regarded journal.*

论文准备 - 在线提交系统ScholarOne



5、选择正确投稿途径— [Author Guidelines](#)

ScholarOne 在线提交系统

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Welcome to the *Management Decision* manuscript submission site. To Log In, enter your User ID and Password into the boxes below, then click "Log In." If you are unsure about whether or not you have an account, or have forgotten your password, enter your e-mail address into the "Password Help" section below. If you do not have an account, click on the "Create Account" link above.

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- 论文评审状态示例:

Submitted Manuscripts

Manuscript ID	Manuscript Title	Date Created	Date Submitted	Status
MD-03-2010-0083	Optimal inventory management Policy for Direct Reusable Deterioration Items [View Submission]	18-Mar-2010	18-Mar-2010	ED: Not Assigned GE: Soriano, Domingo EA: Snowden, Kate PUB: Not Assigned In Review

论文审稿流程



审稿方式：两轮同行双盲评审

审稿周期：

从提交到收到初次反馈;3~3.5个月

发表周期3个月、1年不等

审稿结果：

拒绝— **选题问题**，改投其他期刊

修改—根据评审意见进行修改、意见不同之处积极与主编沟通

再次提交：修改时间，随附修改Notes

修改说明-Revision Notes



Ref # Reviewer Comment

- 1 Better grounding of the problem.**
Parts of the front-end of the paper read like a tutorial-like introduction of action research. In a rewrite, there are two things that I would like to see instead.

2 I would expect a clearer attempt to establish the research-practice gap as an intellectual challenge. This is the main theme of the paper and it would therefore be useful to substantiate your understanding of this gap beyond the surface level.

Next comment

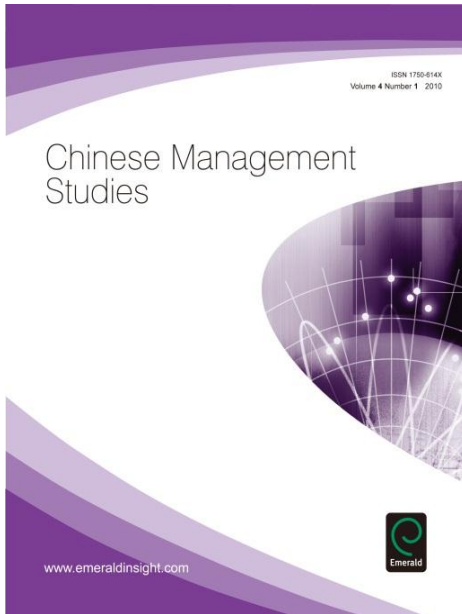
Author Response

You imply that you do not wish to see a tutorial to CAR (even though one reviewer thinks that this is needed since some sections of the MISQ readership may not be familiar with CAR). We concur with you and have removed the tutorial aspects. The front end of the paper (**pages 2-5**) has been revised in order to outline the research and practical problems that we focused on.

We agree that the research-practice gap needs to be positioned clearly as an intellectual challenge (**as highlighted on page 3**). We have now deliberately positioned the paper in this way with the challenge manifested in the action-research dichotomy, where either action or research tends to be the focus of action research projects (**as explained on page 3**). We also substantiate our arguments better in the broader CAR literature (**as detailed from pages 5-14**).

Next response

论文发表-Author packs



一本纸本期刊



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**Literati
network 评奖**

Tips



- 无版面费、无审稿费
- 拿什么来向国际期刊投稿？
未出版的中文-翻译-投稿
- 正式投稿之前，找有经验的学者评审文章，把把论文关
- 寻找英语为母语的**文字编辑**或者有丰富论文发表经验的作者，合作创作（多作者是常见现象）
- 参加国际学术会议，建立自身研究领域的**国际学术网络**（**People publish for people**）
- 透彻**阅读**投稿的目标期刊的论文，只向目标期刊投稿

中国作者论文存在的常见问题

1、忽视论文格式要求和英文行文结构

- *The authors from China do **ignore the submission guidelines** then try to negotiate the word length and other issues. This is difficult for editors. In several cases they have refused to shorten their papers to the 6,000 word limit. In one case an author said that if I wanted to cut the paper I could eliminate the references. This week I received a paper that was 20,000 words, and the author complained when I returned it. I let them know that the guidelines are not negotiable, but the Chinese authors are the only ones in the world that protest the requests for changes. This has been very surprising.*
- *that we simply don't understand; **following instructions** (for example, structured abstract) is still a problem.*

2、不考虑中国本地背景，单纯重复西方研究成果

- *I believe this is because there is a stress to people to publish in order to publish and **not for conducting "innovative" research***
- *Manuscripts from Asia in general, and China in particular are often **more literature-driven than issue-driven**.*

3、缺少针对假设的理论贡献和新颖的实用性描述

- *Another limitation of Chinese papers is that they often **fail to provide a conceptual or theoretical basis** for their hypotheses.*
- ***Lack novel practical or theoretical contributions** have weak English be methodologically simplistic replicate Western research findings in China without considering the indigenous Chinese context*

4、不合理的引用（抄袭），一稿多投

- *First let me say that we do not have huge numbers of submissions from China as we did in the past, because word has spread that we come down very hard on **plagiarism**.*

5、文献综述不充分性、缺乏管理意涵的论述

6、英语语言表达存在问题

7、不符合期刊选题范围

- *papers by Chinese authors are more likely to **contain English grammar problems**, not conform to the required research paper structure, are weak in research training and writing for international journals, lack a critical analysis of the related studies,*
- *the major issue relates to the fact that most papers do not contribute to the field and **scope of the journal**. Paper are either a plug and play (replication of previous studies) , data crunching statistical analysis with no implications and/or papers that do not fit the scope of the journal*



思想决定行动；研究决定质量

- 电子资源建设和科研成果关系（试图从论文数量和参考文献数量出发）；
- 技术统治时代图书馆的人文要素何去何从
- 超量信息的甄选查重
- 纯OA时代的图书馆设想
- 从图书馆角度看版权保护
- 流动的图书馆员-职业生涯的思考，图书馆如何应对
- 图书馆和内容信息提供商的良性合作
- 中国图书馆的国际化交流-从论文发表出发
- 虚拟学科馆员系统的建立和应用
- 图书馆的项目管理和学术成果发布
- 图书馆的成败
-

2008年订购Emerald数据库；

245位作者，其中涉及图情期刊的有8本；

✓ *Program*

✓ *Kybernetes*

✓ *Online Information Review*

✓ *Reference Services Review*

✓ *The Electronic Library*

✓ *Information Technology & People*

✓ *Journal of Enterprise Information Management*

✓ *OCLC Systems & Services: International digital library perspectives*

48位EAB、主编和评审人；

期待有更多的作者，加入Emerald.....

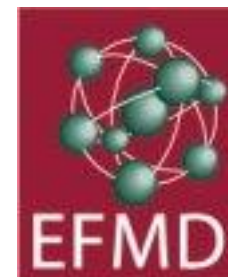
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Connecting research!

- 管理学研究基金: £ 3000
- 图书馆学研究基金: £ 2000
- 优秀博士论文奖: €1500

- **IFLA**国际市场营销奖:\$1000



开世览文



Emerald 图书馆与信息学研究基金奖



- 开始时间：每年1-2月份
- 申请要求：
 1. 支持中国图书馆与信息科学的研究课题
 2. 项目主要研究人员常驻在中国



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 - ✓ 项目建议书(Proposal):2,000英文单词、目标、结果、社会效益、预算等
- 奖励：奖金+证书+研究成果推荐发表
 - 优胜奖1名— £ 2,000
 - 高度赞扬奖2-3名— 证书奖励

2012 Emerald图情基金优秀奖

获奖者：司莉、邢文明、庄晓喆、郭卫宁（武汉大学）

获奖项目：[Science Data Specialist Education: Professional Skills Requirement and Some Changes of Chinese LIS Education](#)

谢谢